

ESSENCE of MUSIC

ENHANCES AUDIO & VIDEO PERFORMANCE

CONFIDENTIAL PRICING



Essence of Music CD, DVD, and Blu-ray Cleaner and Treatment

Minimum Advertised Pricing - MAP*	Original Package \$ 150.00	Professional Package \$ 300.00
Confidential Pricing (FOB Factory)		
1-8 retail units	\$ 75.00	\$ 150.00
1-5 cartons original (9) , professional (6)	\$ 650.00 (72.23/unit)	\$ 825.00 (137.50/unit)

International Distribution opportunities are now available.

Case Pricing (50 units per case, FOB Factory)

Please contact: Dr. Robert Spence sales@affirmaudio.com

To Represent Essence of Music

- 1) Dealer application submission
- 2) Read & Accept the Dealer Agreement
- 3) Submit resale tax exemption certificate (No tax number is required.)
- 4) Purchase inventory online

*The Minimum Advertised Pricing (MAP) Policy is outline in our Dealer Agreement.

Essence of Music is intended for resale and has a Minimum Advertised Price.

The MAP Policy allows competitive discounting while preserving profitability for each Dealer.